Note for Poole, Laura

From: Daragan, Karen

Date: Wed, Apr 19, 1995 7:19 PM

Subject: RE: Houston B&H Anti Demonstration

To: Moore, Edna

Cc: Broeman, Ina; Carraro, Tara; Doherty, Mary; Henriques, Peter; Person, Claire; Poole, Laura

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Sounds great. Assuming they can't be on Festival Grounds, how close can they get to our exhibit? I will be out of town tomorrow and Friday in Portland. I'll be checking email. TC is in the office and will be in Houston on Friday night.

From: Moore, Edna on Wed, Apr 19, 1995 5:36 PM
Subject: Houston B&H Anti Demonstration
To: Daragan, Karen
Cc: Broeman, Ina; Carraro, Tara; Doherty, Mary; Henriques, Peter; Person, Claire; Poole, Laura

GMR Marketing is reporting that there are rumors in the Houston market that an anti-smoking coalition may possibly picket our Club B&H activities at International Festival in Houston this weekend. This was reported to GMR from a member of one of the bands we are using who indicated that he heard it being discussed on a radio station.

In anticipation of this, we are putting the following initiative into place:
1) GMR will discuss with event organizers their security plans in case this demonstration threat is real -- Will demonstrators be allowed to set up inside the festival grounds and at Club B&H in particular? We will stress no.
2) Media Affairs already plans to have someone on site this weekend to oversee situation and to serve as spokesperson for PM;
3) A key manager from GMR has already been media trained and will be point person for us from an event standpoint;
4) Claire and I will be in market and plan to schedule a meeting with everyone concerned on Friday evening to plan strategy to handle such a potential situation;

We will keep you posted concerning this situation.

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Source: https://www.industrydocuments.ucsf.edu/docs/ftxm0004